

LAMPIRAN X

Hasil Uji Analisis Regresi Linier Berganda

Variables Entered/Removed ^a			
Model	Variables Entered	Variables Removed	Method
1	Sikap Konsumen, Persepsi Konsumen, Motivasi Konsumen ^b	.	Enter
a. Dependent Variable: Keputusan Pembelian			
b. All requested variables entered.			

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.876 ^a	.768	.762	2.579
a. Predictors: (Constant), Sikap Konsumen, Persepsi Konsumen, Motivasi Konsumen				

ANOVA ^a						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	2334.960	3	778.320	117.034	.000 ^b
	Residual	704.940	106	6.650		
	Total	3039.900	109			
a. Dependent Variable: Keputusan Pembelian						
b. Predictors: (Constant), Sikap Konsumen, Persepsi Konsumen, Motivasi Konsumen						

